

Facebook Overview

December 2017 – January 2018

Overview

- Promotions
- Followers
- Likes
- Reach
- Page Views
- Page Previews
- Actions on Page
- Posts
- Events
- Videos
- People
- Local
- Messages

Page Summary Last 28 days Export Data

Results from Dec 22, 2017 - Jan 18, 2018
Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

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<h4>Actions on Page</h4> <p>December 22 - January 18</p> <p>We don't have data to show you this week.</p>	<h4>Page Views</h4> <p>December 22 - January 18</p> <p>124 Total Page Views ▲65%</p>	<h4>Page Previews</h4> <p>December 22 - January 18</p> <p>30 Page Previews ▲58%</p>
<h4>Page Likes</h4> <p>December 22 - January 18</p> <p>4 Page Likes ▲300%</p>	<h4>Reach</h4> <p>December 22 - January 18</p> <p>294 People Reached ▼41%</p>	<h4>Recommendations</h4> <p>December 22 - January 18</p> <p>We don't have data to show you this week.</p>
<h4>Post Engagements</h4> <p>December 22 - January 18</p> <p>180 Post Engagement ▲53%</p>	<h4>Videos</h4> <p>December 22 - January 18</p> <p>13 Total Video Views ▼88%</p>	<h4>Page Followers</h4> <p>December 22 - January 18</p> <p>5 Page Followers ▲150%</p>