

# Facebook insights – Feb 15 – Mar 15 2018

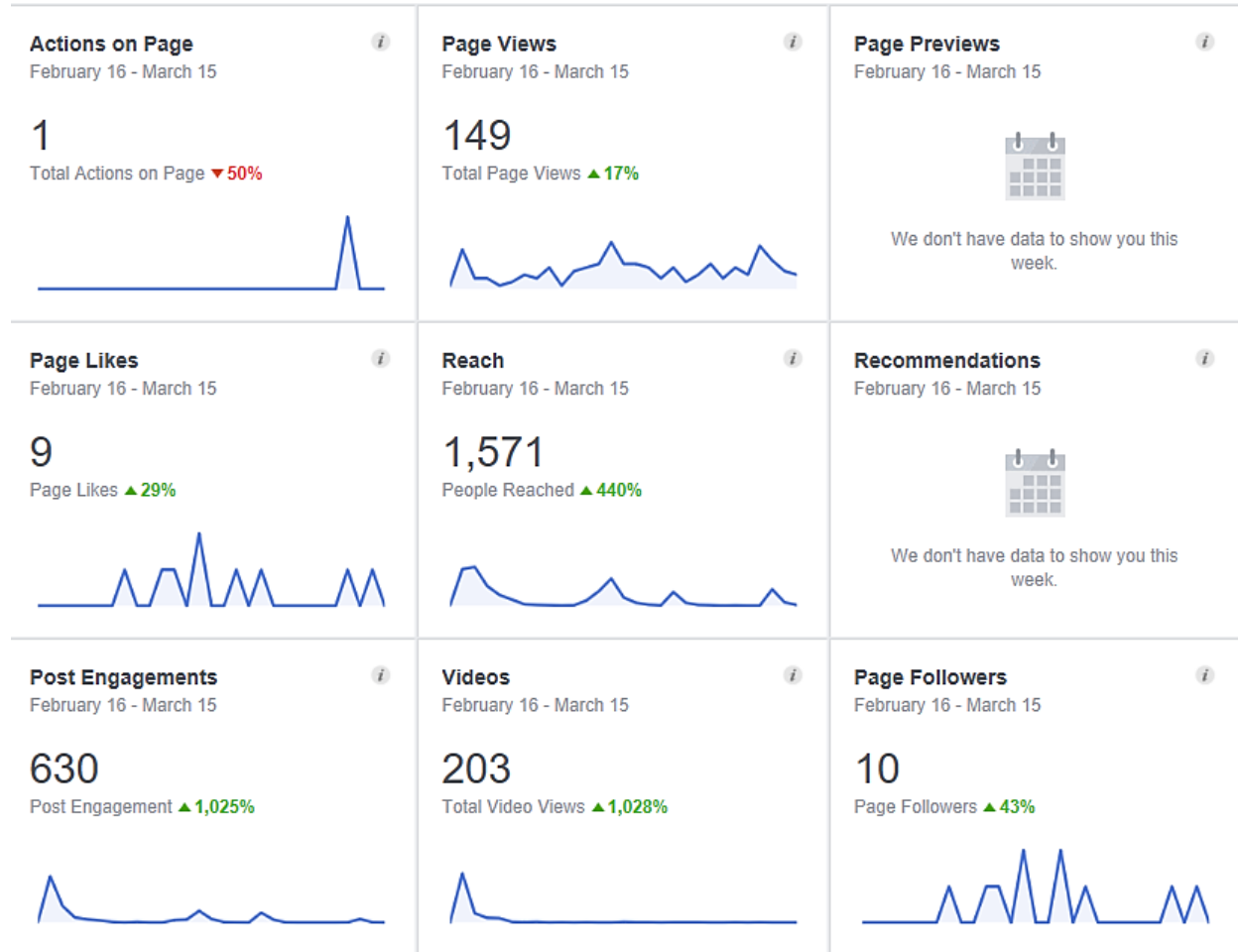
Page Summary Last 28 days +

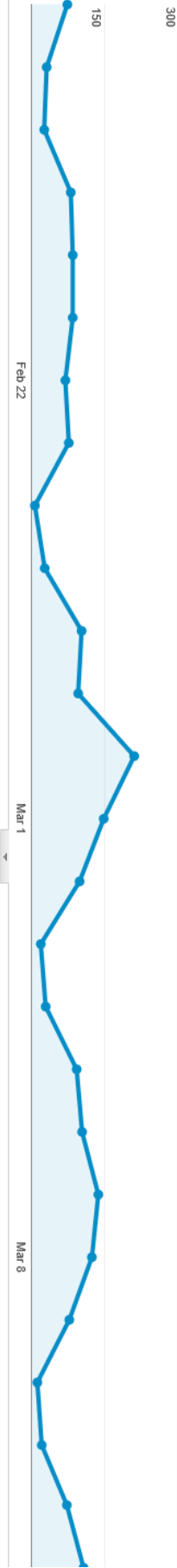
Export Data [🔗](#)

Results from Feb 16, 2018 - Mar 15, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

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Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?
1. /	2,166 % of Total: 100.00% (21.66)	1,628 % of Total: 100.00% (1.628)	00:01:26 Avg for View: 00:01:26 (0.00%)	901 % of Total: 100.00% (901)	52.22% Avg for View: 52.22% (0.00%)	41.60% Avg for View: 41.60% (0.00%)
2. /staff-and-board-members/	659 (30.42%)	534 (32.80%)	00:01:45	514 (57.05%)	48.54%	46.59%
3. /staff-only/	239 (11.03%)	212 (13.02%)	00:01:31	92 (10.21%)	57.61%	44.35%
4. /service-providers/	163 (7.53%)	93 (5.71%)	00:02:16	29 (3.22%)	65.52%	49.69%
5. /contact/	139 (6.42%)	96 (5.90%)	00:00:37	9 (1.00%)	77.78%	17.99%
6. /families/	121 (5.59%)	96 (5.90%)	00:01:15	20 (2.22%)	60.00%	51.24%
7. /employment-opportunities/	109 (5.03%)	77 (4.73%)	00:00:55	7 (0.78%)	14.29%	29.36%
8. /project/the-autism-program/	102 (4.71%)	76 (4.57%)	00:00:21	12 (1.33%)	58.33%	42.16%
9. /2018/02/06/february-28-2018-bod-meeting/	65 (3.00%)	48 (2.95%)	00:01:04	36 (4.00%)	55.56%	47.69%
10. /board-members-only/	62 (2.86%)	17 (1.04%)	00:01:13	4 (0.44%)	75.00%	24.19%
	57 (2.63%)	23 (1.41%)	00:00:47	7 (0.78%)	0.00%	12.28%

